



**Williamson Chamber of Commerce**  
**P.O. Box 907**  
**Williamson, New York 14589**  
[www.williamsonchamberofcommercenyc.com](http://www.williamsonchamberofcommercenyc.com)

Dear Williamson Business Owner:

It is that time of year again when the Williamson Chamber of Commerce will be asking our local businesses, organizations and supporting individuals to renew their membership and/or consider joining our organization.

The benefits you receive from being a Williamson Chamber member are:

- Our GiftCheck program that promotes local shopping is a free service to members.
- Chamber member business directory printed in local papers annual (normally late spring/early summer).
- Combined member advertising: summer coupon advertising, Small Business Saturday advertising and Christmas advertising,
- Post your business event and/or sale information on the Chamber facebook page and/or send a Chamber e-blast email. This gives you two more outlets to reach customers.
- Holiday ads in local newspapers featuring GiftCheck participants.
- Business of the Year Recognition Award
- Business Milestone Awards
- Business Enhancement Award of \$100.00 given twice a year by random drawing from our membership.
- Local government interface as our Town Supervisor is an Officer.
- Ontario, Sodus & Williamson Chambers combined events.
- Grand Opening Ribbon Cutting Ceremony.

Do you realize that a Chamber of Commerce is still a very practical and needed component to the local business community? Here are some facts to consider:

- Membership brings credibility to your business. There is an increased positive perception among consumers knowing that you are part of a group that cares about the local economy and community.
- It increases your visibility in the community through advertising, sponsoring events, and being listed on the Chamber website with a link to your site.
- The Chamber initiates more business-to-business commerce and more opportunities for networking and connecting with local professionals than is available through most other local organizations.
- Chamber events and programs provide members with great opportunities to get to know new people and expand their prospect base. Chamber events are innovative and fun ways to help members meet potential customers, clients and vendors, generate new business leads and acquire customer referrals.

Keep in mind, however that you can't just be a member of the local chamber to reap the benefits of chamber membership. Paying your annual dues just isn't enough. You must also make an investment of time and effort in Chamber activities and become involved. Simply put, what you get out of chamber membership is directly relative to what you put in.

Please consider joining and supporting the Williamson Chamber of Commerce. Your membership helps us to support our small business community and keep Williamson's economy thriving!

Outside of our website we also have a facebook page where you can "Like Us" and get up-to-date information on what the Chamber and/or our members are doing.

Thank you for your consideration! And here is to a prosperous New Year!

Lorraine Lewis  
President



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## Membership Application

PLEASE PRINT CLEARLY

Date: \_\_\_\_\_, 2017

Company and/or Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Company Website: \_\_\_\_\_

What is the company's business? \_\_\_\_\_

### MEMBERSHIP LEVELS AND DUES:

- Individual Business \$50.00       Business Associate \$25.00 per year  
 (employee and/or business partner of a Chamber Member Business)
- Personal/Non-Profit \$35.00       Multiple Businesses, Same Owner \$75.00 per year

### MILESTONE AWARDS:

Is your business celebrating a milestone year in Williamson in 2016? Milestone years are 10 years on up and in increments of 5 years (10, 15, 20, 25 years etc.). Let us know!

Yes! This year we are celebrating \_\_\_\_\_ years of doing business in the Town of Williamson.

### GIFTCHECK PARTICIPATION

*As a member you will automatically become a participant in the GiftCheck program unless you opt out on this application. Please see the back of this form for information about this free service to our membership.*

*If you participate please familiarize yourself and your employees with how the program works.*

*Please check this box only if you **DO NOT** want to be a participant in the GiftCheck program.*

I would like to opt out of the Williamson Chamber GiftCheck program.

By my signature below, I affirm that:

- the information provided herein is true and correct as of the date of this application.
- the applicant subscribes to the objective, purposes and programs of the Williamson Chamber of Commerce.
- A member may resign membership on written notice only, and shall be revoked from membership if annual dues are over 60 days in arrears.
- Annual dues are not refundable.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Membership dues are not tax deductible as a charitable contribution. However they are deductible for most members as an ordinary and necessary business expense.*

### For Office Use Only:

Method of Payment: Cash: Amount \_\_\_\_\_ Check: # \_\_\_\_\_ Amount: \_\_\_\_\_

Date Received: \_\_\_\_\_ Processed by: \_\_\_\_\_

**Return Application To:** Williamson Chamber of Commerce, P.O. Box 907, Williamson, NY 14589



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**Williamson Chamber of Commerce  
GiftCheck Program**

We are pleased to have you participate in this marketing opportunity offered by our Chamber of Commerce. We sell GiftChecks that are valid at any one of our Chamber member businesses to keep people shopping locally. This past year we sold \$3,500.00 of GiftChecks to help stimulate our local economy!

**HOW IT WORKS:**

Anyone can purchase GiftChecks from the Chamber. When a GiftCheck is presented to your business, you honor it as cash. If a customer spends less than the GiftCheck value, you can offer cash back or store credit or issue your store gift certificate for the balance. It is up to you!

Chamber GiftChecks are actual checking account checks. Treat the GiftCheck as you would any personal check given to your business when depositing at your bank.

**WHY IT'S SO POPULAR:**

It allows the recipient to choose where and what they would like for a gift from our local businesses. Anything from tax preparation to clothing, to groceries, to an oil change and much more. No gift is more flexible. ***It also supports the local economy.***

**FREE SERVICE:**

There is **no fee** for your business to participate. It is a benefit of being a Chamber member. The Chamber administers this program as yet another valuable service to its members. ***If your membership expires, your business is removed from the list and can no longer honor Chamber Gift Checks.***

**DETAILS:**

Instruct anyone that deals with customers on how to handle Chamber GiftChecks. Lost gift checks will not be replaced.

***Please have your employees check the date on the front on the check to make sure it is still valid.  
The checks expire one (1) year from the issue date.***



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## **GIFTCHECK PARTICIPATION FORM**

### **Participation Authorization** *(Check each of the following boxes)*

- Yes, our business would like to participate in the GiftCheck program.
- My business agrees to honor Chamber of Commerce GiftChecks. I understand that the GiftCheck is a bank check and it is to be treated the same as cash. If my business drops Chamber of Commerce membership, I agree my business will no longer accept Chamber of Commerce GiftChecks.
- I understand GiftChecks purchased from the Chamber of Commerce are void and expired if not cashed within for one year from the purchase date.

### **Expired GiftCheck Authorization:** *(Check one box)*

If any GiftChecks that you purchase are not used by the expiration date would you like to:

- Make a donation of those monies to the Chamber.
- OR
- Reimburse the monies to your business after the GiftCheck expiration date.

Business Name: \_\_\_\_\_

Business Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone Number(s): \_\_\_\_\_

Mailing Address (if different from business address): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

NOTE: You *MUST* sign and return this authorization in order to participate. No phone authorizations can be accepted. Please send form to:

By Mail: Williamson Chamber of Commerce, PO Box 907, Williamson, NY 14589  
By email: [williamsoncofc@aol.com](mailto:williamsoncofc@aol.com)