

**Williamson Chamber of Commerce
Town Hall Complex Conference Room
January 28, 2015
7:00-8:20 PM
Minutes**

PRESENT:

Officers: President Lorraine Lewis, Vice President James Hoffman, Secretary Jackie Walker
Directors: Cynthia Baran, Sarah Jacobs, Elisa Knataitis
Members: Dana Delancey, Back Health Chiropractic and Wellness

WELCOME AND CALL TO ORDER:

President Lewis welcomed all and introduced the new Directors before calling the meeting to order at 7pm P.M.

PLEDGE OF ALLEGIANCE:

President Lewis led all in attendance in reciting the Pledge of Allegiance.

MEETING MINUTES:

After a motion by Secretary Walker and second by Vice President Hoffman, the November 19, 2014 draft minutes were unanimously accepted as distributed. Secretary Walker will forward these approved minutes to Salmon Creek Media to post on the Chamber website.

MAIL/COMMUNICATIONS:

Halloween Event

President Lewis has booked the school for October 30, 2015 for the event and this date has been confirmed. The back up date is October 29, 2015, if needed.

Chamber Meeting Dates

President Lewis has booked and confirmed the following meeting dates at 7pm for Chamber Board meetings in the conference room at the town hall: February 25, March 25, April 22, May 27, June 24, July 22, Aug 26 Sept 23, Oct 28 Nov 18. There is no meeting in December.

Household Drug Collection Points

President Lewis reviewed a letter sent to Sheriff Virts by Williamson, Sodus and Ontario Chamber Presidents requesting consideration for household drug collection points to be set up within the county with the suggestion of using the Williamson State Trooper barracks as a collection point. Sheriff Virts indicated he was supportive of the effort but not authorized for State Trooper involvement. NYSP Major Craig Hanesworth from the Canandaigua Troop E substation contacted President Lewis and indicated that many factors for supplying this type of service were prohibitive and he could not support one in Williamson.

President Lewis check with our local Rite-Aid and they do not offer this service. Vice President Hoffman commented there will be a collection in April and September. He also suggested this might be a good pilot project for a grant.

Edward Jones

President Lewis was asked to fill out a W-9 form for the Edward Jones membership.

BOCES Awards Dinner/Event

Dates are pending at this time from Chef Brad Yearwood at Wayne Technical and Career Center.

FINANCIAL REPORTS

Daily Account

President Lewis presented the Key Bank Daily account statement and sheet ending January 28, 2015 noting that QuickBooks and Key Bank statements matched (\$5,910.11).

GiftCheck Account

President Lewis also presented the Key Bank GiftCheck account statement along with the QuickBooks GiftCheck Account reconciliation detail dated January 28, 2015. Both statements reflected a balance of \$1,526.00.

Bills Paid:

President Lewis reviewed bills that had been paid from November 19, 2014 through to January 28, 2015.

After a motion by Secretary Walker, Second by Director Jacobs, the reports were approved by all.

MEMBERSHIPS

President Lewis reported 39 memberships to date plus 1 complimentary membership. She noted last year there were 66 and felt that memberships were progressing well.

UPDATE INFORMATION FROM COUNTY

Secretary Walker reported that the Wayne County Clerk has communicated that the only format they have available for business information is what they had originally sent which was not in a format that could be manipulated or sorted by town. This latest communication was after the clerk had indicated he thought they were working on it to give us what we requested. Secretary Walker indicated that our request is now at a dead end regarding our needs. The Board members registered their disappointment in the capabilities of the County to provide useful information to meet our needs and thanked Secretary Walker for her efforts.

COMBINED CHAMBER EVENTS

Tour of Ginna Power Plant, April 30, 2015

Ontario, Sodus and Williamson Chambers are sponsoring this event. A total of 25 persons can be accommodated and 8 reservations are allocated to each Chamber. Individuals must fill out an application form for Ginna (for security reasons). President Lewis has the forms for Williamson and requested only persons who know they will definitely attend fill out a form due to limited space.

Food will be provided by the Chambers. Time of the event to be announced.

Harvest Dinner-October 1, 2015

Sponsored by the Ontario, Sodus, and Williamson Chambers. Fundraiser for food pantries in Sodus and Ontario. Food will be donated by farmers and business in the three communities. Ticket prices are not finalized yet. The event will be held at Wayne Technical and Career Center and they will prepare the dinner. Promotion will be "Dinner with a Cause". Since Williamson does not have a food pantry, there was discussion of how to support the event with our proceeds and it was agreed we would give GiftCheck to Lake Ontario Agri-Business .

GRAND OPENING RIBBON CUTTING SERVICE

President Lewis has bought the scissors and 5 yards of red Grand Opening ribbon. We will be able to offer grand opening ribbon cutting services to new businesses, with a Chamber Officer or Board Member in attendance for photos and publication in local papers.

Discussion points related to this service: should we give a free Chamber membership for 1 yr.? Should we give a new business certificate? Who should attend the ceremony? Vice President Hoffman suggested guidelines be developed. Secretary Walker offered to work with President Lewis to develop an overall description of the program and guidelines for future presentation to the Board of the Chamber.

It was noted that Dana DeLancey of Back Health Chiropractic and Wellness is a new member attending this meeting and President Lewis will coordinate a time to get their picture taken for the paper.

NEWS TO SHARE

Director Jacobs

- Family Fun Day will be moved from August to early September, but no date has been set yet. No meeting of the committee has taken place to date but will shortly.

Vice President Hoffman

- Confirmed Veterans Dinner for April 9, 2015. Discussion: as in the past, the Chamber will pay for and prepare the dinner for the Veterans. It was agreed to have the Candy Kitchen prepare chicken and biscuits to serve, the Chamber will prepare a salad and dessert. Chamber members will set up and serve the dinner and Veterans will prepare coffee/tea and provide clean up. We will plan for 60 persons. Dell Primmer is the commander. Dave Madison is also a contact person.
- Announced the town has received a \$10,000 grant from NYS to revise their web site and the new site is targeted to be complete in June. Councilman Watson, with the marketing committee, is working on this project.
- He also announced the solar panels installed will result in saving \$27,000 this year.

President Lewis

- Reviewed the 2014 Year End Report detailing income and expenses. Income was \$8029.18, expenses \$7635.12, net profit was \$394.06. She then presented the 2015 Proposed Budget detail of costs that totaled \$5678.54.
- The budgeted costs for 2015 (\$5678.54) were accepted after a motion by Secretary Walker and second by Director Jacobs
- President Lewis noted our post office box fee has been increased from \$106 to \$112. Director Jacobs commented that businesses on Main St receive free post office boxes. In view of Director Jacobs's comments regarding free boxes, President Lewis will investigate if and how the Chamber might take advantage of that.
- Cam's Pizzeria puts flyers on pizza boxes for events/fundraisers. Secretary Walker suggested this might be used to promote the Harvest Dinner October 1, 2015 ("Dinner with a Cause").
- *The Ontario Chamber* promotes businesses by having a drawing of business cards quarterly and the winning business receives \$100 for advertising. The Board wished to find out more about this before deciding to do this kind of promotion.

Dana Delancey - Back Health Chiropractic and Wellness

- Dana is a chiropractor and nutritionist and relocated from Sodus to the Williamson Medical Center, The Commons and has been open approximately a month at that location. There is a second part time (M,T) Chiropractor who works with her and is also going to offer acupuncture. Dana also commented there is now a Personal Trainer and Neurologist in the same building.

NEXT MEETING

The next Chamber meeting will take place on Wednesday, February 25, 2015 in the Williamson Town Hall Complex Conference Room at 7:00 PM.

ADJOURN:

On a motion by Vice President Hoffman, second by Secretary Walker, President Lewis declared the meeting adjourned at 8:20 PM.

Respectfully submitted,
Jackie Walker, Secretary
January 29, 2015

Reviewed by President Lewis January 29, 2015