

**Williamson Chamber of Commerce
Town Hall Complex Conference Room
March 25, 2015
7:02-8:55 PM**

PRESENT:

Officers: President Lorraine Lewis, Vice President James Hoffman, Secretary Jackie Walker
Directors: Cynthia Baran, Sarah Jacobs, Elisa Knataitis
Member: Mary Anagnostopoulos, The Original Candy Kitchen

WELCOME AND CALL TO ORDER:

President Lewis called the meeting to order at 7:02pm P.M.

PLEDGE OF ALLEGIANCE:

President Lewis led all in attendance in reciting the Pledge of Allegiance.

MAIL/COMMUNICATIONS:

Wayne County Business Council: Legislative Breakfast April 17th. Quality In Newark, NY. 8am-10:30 am. 7:30am Registration, 8am Welcome and Breakfast, 8:30am Robert Duffy, speaker. Topic: "Working Together-Let's Make Things Happen". \$25 per ticket. Call 315 597 4468 for registration or register by mail to Wayne County Business Council 1180 Canandaigua Rd Palmyra, NY 14522. Sponsors solicited for buffet, head table or table.

Request for Apple Blossom Booklet ad. Motion made by Director Baran, second by Director Jacobs to place a full page ad in the booklet for \$170.00. Motion approved unanimously.

Williamson Volunteer Ambulance will have an open house on May 2, 10am-2pm. Tours and lunch provided. The Williamson Ambulance is now supported largely by 3rd party billing and then with donations. The Town discontinued funding the ambulance because the funding was no longer needed. They are requesting a donation from the Chamber. Motion by Director Baran, second by Director Jacobs that the Chamber donates \$50.00 to the Williamson Volunteer Ambulance. Motion passed unanimously.

APPROVAL OF MINUTES:

The draft minutes of 2/25/2015, having been reviewed by President Lewis prior to the meeting, were approved unanimously on a motion by Director Walker, second by Vice President Hoffman.

FINANCIAL REPORTS:

Daily Account

President Lewis noted the balance in the daily account is \$6396.42 and the Key Bank Daily account statement and Quickbooks as of 3/25/2015 are reconciled. Motion by Director Walker, second by Director Jacobs that the Daily Account Financial report be accepted. All in agreement.

Gift Account

President Lewis report difficulty with two checks from 2013 from the gift account: Check 13005 had no date on it and was honored by the bank, and check 13136 was outdated. President Lewis will follow up with Key Bank. Both checks had been removed from the Quick Book gift account. The acceptance of the Gift Account report is deferred at this time.

Bills Paid:

President Lewis noted the following bills have been paid: Salmon Creek Media and Marketing (\$187.50), Sun Record ad for nominees (\$60), reimbursement to President Lewis for award plaques ((\$91.11).

Taxes

President Lewis has filed the tax return for 2014.

MEMBERSHIPS:

President Lewis reported 64 businesses to date and 62 memberships. She will approach James Ford for a membership. A membership list was distributed.

VETERANS DINNER:

The date is April 9, 2015. Dinner is promptly at 6:30pm. Director Jacobs will pick up the chicken and biscuits from The Original Candy Kitchen. Director Walker and Vice President Hoffman will set up at 3pm. President Lewis will pick up salad materials, dressing and dessert. Others volunteering to serve: Directors Jacobs, Secretary Walker, Directors Baran and Knataitis. (be there around 5:45pm).

YEAR AWARDS:

The award dinner will be April 16, 2015 (Wayne Career & Technical Center.) Ticket's are at Breens (\$20 per ticket).

SPONSORING A SCHOLARSHIP:

President Lewis opened a discussion of whether the Chamber wished to sponsor a scholarship. In the past, there had been discussion among Chamber Directors that sponsoring a scholarship might be a good thing to do. She suggested we might want to attach a scholarship to the Chamber Youth of the Year Award. Specifically, when giving the Youth of the Year Award at the awards dinner we could give/announce the scholarship at that time. Member Anagnostopoulos described how her family has set up a scholarship for youth and explained how Dollars for Scholars works. If the Chamber approves giving a scholarship, another idea is to announce the scholarship at the awards dinner and present it at the Dollars for Scholars Ceremony. President Lewis asked the group to consider, if a scholarship was given, to give it in the name of a youth that has passed. Other Directors voiced that if a scholarship is given, it should be branded as a Chamber Scholarship. An initial motion was made by Director Jacobs and second by Director Baran to give a scholarship to the Youth of the Year. The amount of the scholarship was discussed with most Directors feeling \$100 was too little. It was noted that whatever amount selected would have to be sustainable each year in the future. The motion was later amended to be: "The Chamber will give a scholarship of \$250 to the Youth of the Year to be announced at the Chamber awards dinner when the Youth of the Year plaque is presented and the scholarship to be presented at the Dollars for Scholars ceremony." Motion passed with all in agreement. It was agreed that the criteria for the Youth of the Year Award (in view of the fact that a scholarship will now be given) will be reviewed and "tightened up".

TOUR OF GINNA POWER PLANT, APRIL 30, 2015:

Ontario, Sodus and Williamson Chambers are sponsoring this event. A total of 25 persons including 5 from Williamson have reservations. Arrival time is 5:00pm. to allow time to go through security check. The tour follows refreshments in the cafeteria. Ginna is providing refreshments.

MAIN STREET PARKING:

Director Jacobs and Member Anagnostopoulos discussed problems with employees of some businesses that are parking on Main Street for extended periods of time and occupying parking spots that are needed for the public who wish to visit the stores on Main St. It was noted this has been a problem for some time. Supervisor Hoffman indicated the Town Board passed an ordinance that limits parking to 3 hours. This was not known to some members of the Board. He suggested this matter be taken up by the BID, that the BID could determine signs to be posted and the County would post signs. Supervisor Hoffman will provide a copy of the ordinance to the Board and alert the BID encouraging them to take up the issue and determine signage. President Lewis indicated the Chamber would support this issue.

BUSINESS PROMOTION POLICY:

The policy used by the Ontario Chamber that was previously circulated by President Lewis will be reviewed at the next meeting.

CHAMBER YEARLY PROJECT:

President Lewis indicated the sign project discussed at the last meeting is on hold and asked the Board to think about another project for this year. Vice President Hoffman indicated there will be a solar power kick off for the Town and the Chamber may have a role in that.

COMPLEMENTARY CHAMBER MEMBERSHIP:

A draft policy had been sent by Secretary Walker to President Lewis in early March but she indicated she had not received it. Director Walker will resend the draft to all Board members and it will be discussed at the next meeting.

NEWS TO SHARE:**President Lewis**

Currently reviewing old Chamber files, she came across a letter to a Marion business reflecting the Chamber granted a complimentary membership. She also came across a document that listed ideas for membership (1960s) and another that was a job description. Another document referred to outstanding Citizen of the Year. (at that time this was the only award given by the Chamber)

Jackie was asked to correct information listed in the Wayne County Community directory for the Chamber listing

Vice President Hoffman

The work on the side walk on East Main St. begins April 6th and will take 6 weeks to complete

Director Jacobs

Family Fun Day will be September 12, 2015

Director Baran and Secretary Walker

No comments

Director Knataitis

Eight prints were entered in the Photo NorthEast Competition. Al had 2 prints earning blue ribbon and Elisa had one print earning blue ribbon. Prints will be entered in International Competition and later displayed next January in Atlanta.

Member Mary Anagnostopoulos:

Recommended the Chamber consider having a spot in the Sun record for “flash” messages. This also led to a discussion of a newsletter. President Lewis will send the members the Ontario Chamber newsletter. Ontario has a dedicate resource to produce their newsletter and we are resource limited.

NEXT MEETING:

The next Chamber meeting will take place on Wednesday, April 22, 2015 in the Williamson Town Hall Complex Conference Room at 7:00 PM.

ADJOURNMENT:

On a motion by Vice President Hoffman and second by Director Jacobs with all in agreement, President Lewis declared the meeting adjourned at 8:55 PM.

Respectfully submitted,
Jacqueline Walker, Secretary
March 26, 2015

Reviewed and Corrected by President Lewis 3/26/2015

Accepted by Board/Officers with change 3/25/2015

Updated original 3/28/2015 by Jacqueline Walker