

**Williamson Chamber of Commerce
Meeting Minutes May 25, 2016
Approved June 22, 2016**

PRESENT:

Officers: President Lorraine Lewis, Secretary Jacqueline Walker
Directors: Cynthia Baron, Sarah Jacobs, Elise Knataitis

WELCOME AND CALL TO ORDER:

President Lewis called the meeting to order at 7:00 P.M.

PLEDGE OF ALLEGIANCE:

President Lewis led all in attendance in reciting the Pledge of Allegiance.

MAIL/COMMUNICATIONS:

President Lewis attended Wilbert's Lakeside Grand Opening.
Marlon Jefferson, Redeem Bethel, sent an email re: his interest in starting a youth center, asked for direction and help.

APPROVAL OF PAST MINUTES

A draft of the minutes of April 19, 2016 having been previously distributed was unanimously approved on a motion by Director Knataitis, second by Secretary Walker.

FINANCIAL REPORTS:

Daily Account

President Lewis presented the Key Bank account statement and the QuickBooks reconciliation sheet ending 5/25/2016. Secretary Walker reviewed the Daily account information and initialed the statements as correct. The balance of the Daily Account is \$7,519.11. Details of bills paid were reviewed.

Gift Check Account

President Lewis also presented the Key Bank GiftCheck account statement and the QuickBooks reconciliation statement ending 5/25/2016. The statements were reviewed by Secretary Walker and initialed correct as presented. The balance in the account is \$1,677.00.

A motion was made by Director Knataitis, second by Director Jacobs that the Daily Account and Gift Check Accounts statements be accepted as presented. All in agreement.

AWARDS DINNER

President Lewis circulated a financial report of the awards dinner. There were 77 tickets sold. Total of expenditures for plaques, recipients dinners, advertising costs, music was \$1,066.66. Cost of dinner was \$1188.60. Over budget by \$63.26 without using the Chamber Of The Year 2016 budgeted funds of \$500.00. Otherwise we are under budget by \$436.73.

It was noted that we did not receive any advance notification of Congressman John Katko's drop by and request to say a few words. It was also noted that Ram Shrivastava from Larsen Engineers asked to have a few minutes to talk about the residential solar energy project and no advanced notification was given.

MILESTONE AND GROWING WITH US AWARDS

All Milestone awards have been distributed but Williamson Conservation and Sporting Club and The Wash House. The only Grow with Us recognition that has not been given is CPM Properties NY Landscaper/Lawn Care.

2016 BUDGET TO DATE:

Veterans Dinner Costs: \$264.54, over budget by \$14.84. Milestone/Grow with Us Cost: \$115.95, over budget by \$15.95. Total over budget for Of The Year Awards dinner, Veteran's dinner, Milestone/Grow With Us recognitions is \$93.75.

NEWSLETTER

A copy of the next newsletter was distributed by President Lewis and will be released at the end of May.

FAMILY FUN DAY

The date is September 10, 2016.

HALLOWEEN

The event has been moved to the Williamson Middle School on October 29th. Principal John Fulmer has approved the event.

CHAMBER NEWS AND ADVERTISING:

President Lewis stated her disappointment with the Sun & Record that they are not publishing submitted Chamber news such as the Milestone recipients and the Of The Year Awards. President Lewis talked to John Addyman, Editor of the Sun about the submissions. It was explained by President Lewis that this is how the community is informed about what the Chamber is doing. Mr. Addyman stated that the Sun & Record was going to be more inclusive of the entire readership area and he could not print all the submissions as there were too many. It was explained that the Chamber did not expect everything to be in one edition but spread out over numerous editions. President Lewis felt that his response left her with the notion that Chamber submissions would be placed in the paper at his discretion, if at all.

President Lewis asked for approval from the Board for an ad in the Times of Wayne County for the milestone award recipients not published in any local news. This was unanimously approved. It was also noted the Chamber was not contacted for an ad for the Apple Blossom Festival. Director Jacobs stated that phone calls were made from the Sun & Record to certain organizations and businesses to place an ad. President Lewis also noted that the Chamber Business Directory has been sent to the Times of Wayne County for publication.

OLD BUSINESS-FUTURE OF CHAMBER

A general discussion was held about the future of the Chamber. Points made: lack of participation by members, a lot work for President, Main Street has many vacant or closed stores, is the Chamber serving the needs of its customers. List of Chamber activities/programs reviewed: Awards, Family Fun Day, Halloween, GiftCheck, Veterans Dinner, Scholarship, Advertising, ribbon cutting for business openings. Question: how many of these are directly benefiting businesses? We discussed going back and reviewing the survey of businesses and President Lewis will circulate the report to the Board members. Secretary Walker suggested trying to identify "mom and pop" businesses and identify their needs. Director Knataitis suggested researching speakers for programs and will take this on as a next step.

NEWS TO SHARE

None.

NEXT MEETING:

The next Chamber meeting will take place on Wednesday June 22, 2016 in the Williamson Town Hall Complex Conference Room at 7:00 PM.

ADJOURNMENT:

On a motion by Director Knataitis, second by Director Jacobs with all in agreement, President Lewis declared the meeting adjourned at 8:25pm.

Respectfully submitted
Jacqueline Walker, Secretary
5/26/2016

Reviewed with corrections made
Lorraine Lewis, President
5/26/2017
Second update 6/16/16