

**Williamson Chamber of Commerce
Meeting Minutes
June 22, 2016 Accepted July 27, 2016**

PRESENT:

Officers: President Lorraine Lewis, Vice President Verno, Secretary Jacqueline Walker
Directors: Cynthia Baron, Sarah Jacobs, Elise Knataitis
Chamber Member: Wilma Young

WELCOME AND CALL TO ORDER:

President Lewis called the meeting to order at 7:00 P.M.

PLEDGE OF ALLEGIANCE:

President Lewis led all in attendance in reciting the Pledge of Allegiance.

MAIL/COMMUNICATIONS:

Letter from W-PHS requesting support for Homecoming Festival - \$40 sent for support
 Notice of Small Business Association meeting
 Amanda's Park - Grandpa's is projecting the first two weeks in July
 Quote received for ivy removal around mural on wall was \$1000. Vice President Verno will talk to John re: ivy removal
 Ontario/Williamson Chambers presenting tour of Head Water Food Hub, 350 6318 Ontario Center Rd, August 29th.

APPROVAL OF PAST MINUTES

A draft of the minutes of May 25, 2016 having been previously distributed was unanimously approved on a motion by Director Knataitis, second by Vice President Verno.

FINANCIAL REPORTS:**Daily Account**

President Lewis presented the Key Bank account statement and the QuickBooks reconciliation sheet ending 6/22/2016. Secretary Walker reviewed the Daily account information and initialed the statements as correct. The balance of the Daily Account is 6492.57. Details of bills paid were reviewed.

Gift Check Account

President Lewis also presented the Key Bank GiftCheck account statement and the QuickBooks reconciliation statement ending 6/22/2016. The statements were reviewed by Secretary Walker and initialed correct as presented. The balance in the account is \$1,547.00.

A motion was made by Director Baran, second by Director Knaititis that the Daily Account statement be accepted as presented. All in agreement. A motion was made by Vice President Verno, second by Director Knaititis that the Gift Check Account statement be accepted as presented. All in agreement.

CHAMBER MEMBER BENEFITS

A discussion was held re: member benefits. The previous survey was reviewed. Ontario and Sodus benefits were reviewed and compared to Williamson's benefits. Neither town has gift certificate programs. The idea of a trade show was briefly discussed. It was agreed to re-survey members, perhaps by email or manual survey to elicit what is currently important to the. Jackie was assigned to prepare the survey.

NEWSLETTER

Members are encouraged to send in information for the newsletter. Quick tips which appear in the Ashley newsletter was discussed by Director Baran. It was suggested the frequency be quarterly to ensure enough content.

FAMILY FUN DAY

No new information at this time. The event date is Saturday, September 10, 2016.

SUN AND RECORD

The discussion started at the last meeting about disappointment with content not published in the Sun Record continued. President Lewis had sent an email re: a coupon advertisement program which would be published in the Times. Secretary Walker thought the advertisement should support the local paper and ideally be published in both papers. President Lewis reviewed the detail of her emails to the editor of the Sun Record re: the milestone awards and the annual awards dinner. She noted that two ads had been placed in the Times for those pictures that were not printed in the Sun Record.

Member Young, the former editor of the Sun Record gave a detailed explanation of how the paper was changing but still keeping the core focus on Sodus, Williamson, and Ontario. She discussed costs, the plan to increase subscriptions and advertising and noted that the current editor needs to be able to make decisions on content of paper to support the growth plan. There was a comment that the Milestone Award submissions were not of interest to anyone outside of Williamson.

Secretary Walker felt not advertising in the Sun Record was a no win situation and we need to develop a win-win situation with the editor. The other attending Officers and Directors each had their input on the situation of advertising, with comments being neutral on the subject. Secretary Walker offered to meet with the editor to let him know how we felt. The group had no objection to this and she will meet with the editor.

TIMES OF WAYNE COUNTY

Ads were placed to recognize the remaining Milestone Awards and Of the Year Awards.

OLD BUSINESS

Re-visited Chicken BBQ idea for fundraising.

NEWS TO SHARE

Director Knaititis will email SBA programs. She noted her entry in the international photo competition. Secretary Walker noted the passing of Brian Lange and will send a card to the staff.

NEXT MEETING:

The next Chamber meeting will take place on Wednesday July 27, 2016 in the Williamson Town Hall Complex Conference Room at 7:00 PM.

ADJOURNMENT:

On a motion by Vice President Verno, second by Director Knaititis with all in agreement, President Lewis declared the meeting adjourned at 8:37pm.

Respectfully submitted
Jacqueline Walker, Secretary
7/5//2016

Reviewed with changes
Lorraine Lewis, President
7/5/2016