

**Williamson Chamber of Commerce  
Meeting Minutes July 27, 2016  
Approved August 24, 2016**

**PRESENT:**

**Officers:** President Lorraine Lewis, Secretary Jacqueline Walker

**Directors:** Dorothy Orr, Sarah Jacobs

**Chamber Member:** Mike Orr

**WELCOME AND CALL TO ORDER:**

President Lewis called the meeting to order at 7:05 P.M.

**PLEDGE OF ALLEGIANCE:**

President Lewis led all in attendance in reciting the Pledge of Allegiance.

**MAIL/COMMUNICATIONS:**

- Letter from Tobacco Association of Finger Lakes re: availability of free "No Smoking" signs. Chamber will request signs- the number to be based on their availability.
- Amanda's Park –project is completed. Ivy removal still pending. Mike Orr volunteered to assist with this.
- Post office- received flyer re: EDDM mailing system for businesses. President Lewis to e-blast the flyer to members.
- A call to President Lewis was received from Doug VanAcker, re: having people milestone awards. It was thought this was a good idea, (for next year), but guidelines need to be developed. President Lewis will draft initial guidelines for approval.

**APPROVAL OF PAST MINUTES**

A draft of the minutes of June 22, 2016 having been previously distributed was unanimously approved on a motion by Director Orr, second by Director Jacobs.

**FINANCIAL REPORTS:**

**Daily Account**

President Lewis presented the Key Bank account statement and the QuickBooks reconciliation sheet ending 7/27/2016. Secretary Walker reviewed the Daily account information and initialed the statements as correct. The balance of the Daily Account is \$3,553.92. Details of bills paid were reviewed.

**Gift Check Account**

President Lewis also presented the Key Bank GiftCheck account statement and the QuickBooks reconciliation statement ending 7/27/2016. The statements were reviewed by Secretary Walker and initialed correct as presented. The balance in the account is \$1,437.00.

A motion was made by Director Jacobs, second by Director Orr that the Daily Account and Gift Check Account statements be accepted as presented. All in agreement.

**ACKNOWLEDGEMENTS**

**Passings**-President Lewis noted we had acknowledged the passing of a non-member with a card to their family and wondered how we should handle passings as an organization. It was decided to frame a policy statement on this matter and Secretary Walker will draft one for approval.

**MILESTONE AWARD**

The final award for this year to Williamson Conservation and Nature Club has been given out.

**CHAMBER SURVEY**

Secretary Walker has not worked on the survey and needs clarification of what specifically needs to be included. We will discuss this in the future. The survey is tied to the issue of the future of the chamber.

**PROJECTS**

- President Lewis noted that the historical society is replacing windows in Gates Hall and wondered if this would be a good project to contribute to. The budget was reviewed and since money was not spent for ads re: the Apple Blossom Festival and the budgeted amount for the W-PHS Homecoming there is \$210 that could be used for a project. Motion by Secretary Walker, second by Director Orr that \$200 be given to the historical society to support window replacement in Gates Hall. All in agreement.

**PROJECTS (CON'T)**

- The future of the Chinese Restaurant was also discussed with Mike Orr noting discussions about the building being taken down due to the deteriorating condition.

**FAMILY FUN DAY**

The date is September 10, 2016. Items left over from last year will be used. Flyers have been prepared and need to be printed. President Lewis offered to print flyers. Information to be put on Facebook page.

**COUPON AD**

There was a low response for coupon ads. Nine were placed in the Sun Record paper and seven in the Times paper.

**OLD BUSINESS**

- Fund raiser Chicken BBQ in Rite Aid or Breens parking area discussed. Possibly combine this with trunk garage sale. No further discussion.  
- Small Business Association meeting held yesterday in Town Hall. It was a very informative meeting. Attendees were not from Williamson businesses.

**NEWS TO SHARE**

- Secretary Walker gave feedback on a meeting with John Addyman and Wilma Young. This was a next step from the last meeting to communicate the Chamber's concerns to John. The meeting was positive. John explained his plan to grow the paper and changes he is making for the purpose of increasing subscriptions and advertising, thus profitability. The core focus will remain the communities of Ontario, Williamson and Sodus but content will be included from a broader area.

Mike Orr commented on the Fireman's Mural. He indicated that is being redone and will be back up on the wall in August.

**NEXT MEETING:**

The next Chamber meeting will take place on Wednesday August 24, 2016 in the Williamson Town Hall Complex Conference Room at 7:00 PM.

**ADJOURNMENT:**

On a motion by Director Orr, second by Director Jacobs with all in agreement, President Lewis declared the meeting adjourned at 8:17pm.

Respectfully submitted  
Jacqueline Walker, Secretary  
7/28/2016

Reviewed with corrections  
Lorraine Lewis, President  
7/29/2016