

Williamson Chamber of Commerce
Approved Meeting Minutes
July 23, 2014
7:00 PM, Town Hall

PRESENT:

Officers: President Lorraine Mason, Secretary Perry Howland

Directors: Sarah Jacobs, Jackie Walker

Member/Guest: Jon Wordingham, Edward Jones Investments

Welcome and Call to Order: President Mason welcomed all before calling the meeting to order at 7:02 PM.

Pledge of Allegiance: President Mason asked all in attendance to stand and join her in the Pledge of Allegiance.

Mail/Communications: 1. President Mason reported that she had received a request from Phillip Satterlee of Miracle Ear, wanting to secure a space once a year to set up and demonstrate his product. Dr. Kempfe's complex was suggested as a possibility of rented space and President Mason will pass this suggestion on to Mr. Satterlee. President Mason noted that she had convinced Mr. Satterlee to join the chamber.

2. President Mason reported on a communication she had received from Peter Evans. Director Walker filled all in on Pultneyville Live, a five business cooperative using electronic discs loaded with business contact information that are located at each business site and can be accessed by Android phones. The five businesses are working thru itclix owner Jamie Sonnevile, with the long-range goal of offering this initiative to other Williamson businesses. President Mason thanked Director Walker for this information, noting that there is still a need for face-to-face contact between businesses and the public.

Jon Wordingham/Edward Jones: President Mason acknowledged Mr. Jon Wordingham, a licensed broker now operating out of the Ontario office. Mr. Wordingham explained that he would be serving all of Wayne County and that Edward Jones will continue as a full service brokerage firm. A major goal is to help both young families as well as retirees. He is able to trade stocks and bonds. President Mason suggested that he put together an 8½ by 11 inch information sheet including a photo of Mr. Wordingham that she could eblast to all recipients. President Mason also explained the Chamber GiftCheck program to Mr. Wordingham.

MEETING MINUTES: 1. Director Walker, seconded by Director Jacobs, moved to accept the June 25, 2014 draft meeting minutes as submitted and read and all were in favor.

Financial Report: 1. President Mason presented the Chamber Daily Account and Reconciliation Daily Detail account sheet for June and following a motion to accept the report by Director Walker, seconded by Director Jacobs, all approved the report. President Mason explained that she will be reconciling the account to the day of the meeting from now on.

GiftChecks: 1. President Mason reported the GiftCheck checking account balanced with \$1463.18 as the available balance. \$855 in GiftChecks has expired and only those from August 26, 2013 onward are good. Director Walker moved and Director Jacobs seconded to approve the GiftCheck report and all were in favor.

Officer Vacancies: President Mason stated that she has received no offers to fill the Director and Treasurer vacancies.

Family Fun Day Update: Director Jacobs reported on monetary donations and raffle prize donors so far. She explained that Everybody Rides will be participating. Booth set up so far included Kuk Sol Won, Karaoke, Vince Pilato/Festival of Foods, PTSA and Tastefully Simple. President Mason has donated two bikes to be raffled off.

Web Site: President Mason noted that she has completed updates to the website, with both former Treasurer Randy Peck and Director John O'Brien being removed from the Officer/Director listing. President Mason and Secretary Howland are now listed as Treasurer and two months meeting minutes have been posted. Apple Country Spirits has been added as a new member and President Mason will again check with Salmon Creek Media as to the playability of the movie on the home page. Photos of chamber events should be sent to President Mason for inclusion on the web site.

An extensive discussion about the Chamber producing a newsletter, utilizing the Eblast to disseminate. Director Jacobs suggested possibly putting out a quarterly publication.

Social Event: President Mason is waiting for Apple Country Spirits to suggest possible dates and if held in August/September/October will have to be on a Thursday as all Fridays are booked. She will reach out to neighboring chambers when the date for the event is set. President Mason will approach Vince Pilato as a possible caterer for food, and is considering looking into entertainment.

Chamber Project: President Mason has talked with BID President Mike Orr regarding crosswalks on Main Street. Possible sites are in front of Cam's across to KeyBank, with both BID and the Chamber sharing the cost of installation. In Pultneyville a possible site is by the Williamson-Pultneyville Historical Society house museum. Director Walker suggested that the Chamber work with Williamson Highway Superintendent Kurt Allman to look at sites in all three hamlets and President Mason will reach out to Mr. Allman.

NEXT MEETING: The next Chamber meeting will take place on Wednesday, August 27 in the Williamson Town Hall Complex Conference Room at 7:00 PM.

NEWS TO SHARE: Secretary Howland reported on the Battle of Pultneyville plaque re-dedication ceremony that was held on Homecoming Saturday, July 19.

Director Walker noted that the combined Williamson-Pultneyville Historical Society/Gatesinger Ltd. fundraiser for Gates Hall raised over \$101,000 and that donor plaques were dedicated on Homecoming Sunday, July 20. She also reported that another \$5,000 in funds is anticipated shortly. She also reported on the possibility of acquiring the data base of Wayne County Doing Business As, having talked with Michelle Lorenzo. There are 9000 entries and this information could be acquired for four years back for \$180 in a PDF format. Director Walker decided to go ahead with the offer but the information would have to be converted to Excel, or some other program, to allow for further usage of the data. She will request a second meeting with Ms. Lorenzo and a County IT person to request the information in a different format, if available.

President Mason will write and submit an article to The Sun & Record and Times of Wayne County, regarding that how even in this current digital age, Chambers are still needed. She will also expand on business practices as she sees them and offer mentoring services to current and prospective business owners.

Director Jacobs had no news to share.

ADJOURN:

Upon a motion by Director Jacobs, second by Director Walker, President Mason declared the meeting adjourned at 8:23 p.m.

Respectfully submitted,
Perry Howland
Secretary