

Williamson Chamber of Commerce
Meeting Minutes
August 27, 2014
7:00 PM, Town Hall

PRESENT:

Officers: President Lorraine Mason, Secretary Perry Howland

Directors: Sarah Jacobs, Jackie Walker, Jim Hoffman

Welcome and Call to Order: President Mason welcomed all before calling the meeting to order at 7:00 PM.

Pledge of Allegiance: President Mason asked all in attendance to stand and join her in the Pledge of Allegiance.

Mail/Communications: 1. President Mason reported that she had received a heads up email from Wayne County Historian Peter Evans stating that the Global Mural Conference would be held in the Finger Lakes area in 2016.

2. President Mason reported on a communication she had received from Director Hoffman regarding the former cobblestone gas station on West Main Street, Williamson. President Mason called Cathy DiJulio to set the stage for getting Landmark Society involved in trying to preserve the property. Family is willing to sell the property to somebody/one who will take care of it. Family hopes to take care of roof/deteriorating structure next year. Director Hoffman will reach out to Peter Evans to take lead on this initiative and President Mason offered her help if needed.

MEETING MINUTES: 1. Director Walker, seconded by Director Jacobs, moved to accept the July 23, 2014 draft meeting minutes with change in Family Fun Update from Bad to the Bone to Festival of Foods and all were in favor.

Financial Report: 1. President Mason presented the Chamber Daily Account and Reconciliation Daily Detail account sheet ending August 27, 2014 and following a motion to accept the report by Director Walker, seconded by Director Jacobs, all approved the report. Both the Daily Account and KEY show \$4640.49 in the account.

GiftChecks: 1. President Mason reported the GiftCheck checking account balanced with \$1338.18 as the available balance. \$1028.18 in GiftChecks has expired and only those from August 26, 2013 onward are good. Director Walker moved and Director Jacobs seconded to approve the GiftCheck report and all were in favor.

Family Fun Day Update: Director Jacobs presented President Mason with a credit card bill showing three charges adding up to \$716.38. President Mason then wrote and handed Director Jacobs a check for \$716.38. A total of \$955 was collected in donations and the raffles and games netted \$579. Expenses totaled \$959.38, and overall there was a profit of \$524.62. Following a suggestion from Director Walker, it was decided to have the chamber pay Al & Elise Knataitis's 2015 dues from Family Fun Day income and enter this payment as an expense. President Mason asked Todd and Sarah Jacobs to think about changing the date of Family Fun Days to September, possibly coordinating with Williamson Central, and holding an alumni soccer game/s. Secretary Howland will write a Letter-to-the-Editor thank you from the Family Fun Day team and send to Todd and Sarah Jacobs.

Social Event: President Mason passed out a flyer announcing a casual social event to be held on October 9 from 6 until 8 pm at Apple Country Spirits. Perry Plyter will provide music, with the cost being around \$325. Up to 200 individuals can be accommodated and there will be a \$5 cover charge. Both Sodus and Ontario chambers have been invited, with all chambers being asked to contribute \$100 to cover the cost of food. President Mason will convey this information to Ontario Chamber President Donna Burolla and Sodus Chamber President Patty Paprocki at a meeting to be held in September.

Business Directory: President Mason announced that the chamber ads placed in The Sun & Record and Times of Wayne County garnered positive comments. New Williamson Senior High Principal Dr. Kathryn Avery has used the ads to get around the community, like visiting the Firewall Coffee Hall. There was discussion about making the "Discover" brochure more visible and up-to-date.

Web Site: President Mason noted that she has completed updates to the website, announcing that Family Fun Day photos are located under "Family Fun Days." The suggestion was made to include chamber meeting dates.

Chamber Project: President Mason went to the Town Barn and met with Highway Superintendent Kurt Allman. She was given the name and phone number of Mike Stewart, whom Kurt will talk to regarding crosswalk signage on Main Street. Director Hoffman will also touch base with Superintendent Allman, as some type of signage is needed on the sidewalk but not in the street. President Mason would also like to see something of a similar nature done in Pultneyville and East Williamson.

NEXT MEETING: The next Chamber meeting will take place on Wednesday, September 24 in the Williamson Town Hall Complex Conference Room at 7:00 PM.

NEWS TO SHARE: Secretary Howland had nothing to report.

Director Walker has requested a meeting with Wayne County Information Technology staff and a Wayne County Clerk staff to discuss the possibility of acquiring the data base of Wayne County Doing Business As.

Director Hoffman reported that there will be a dedication ceremony for the Firefighter Memorial Pocket Park on September 27. He also reported that the sidewalks on Main Street will not be installed until the spring of 2015.

President Mason had nothing to share.

Director Jacobs had a question about cleaning up Main Street.

ADJOURN:

Upon a motion by Director Jacobs, second by Director Walker, President Mason declared the meeting adjourned at 7:51 p.m.

Respectfully submitted,
Perry Howland
Secretary