

**2016 Chamber Officers**

**President:**

Lorraine Lewis  
Retired Business Owner

**Vice President:**

Tony Verno  
Williamson Town Supervisor

**Secretary:**

Jackie Walker  
Retired Business Owner

**Treasurer:**

Temporarily filled by  
Lorraine Lewis  
Jackie Walker

# Williamson Chamber of Commerce

## NEWSLETTER

JULY, 2016

P.O. Box 907, Williamson, New York 14589

[www.williamsonchamberofcommerce.com](http://www.williamsonchamberofcommerce.com)

**2016 Board of Directors**

Cynthia Baran  
E.F. Ashley Insurance  
Sarah Jacobs  
The Lettering Lounge  
Elisa Knataitis  
Photo Graphic Service  
Dorothy Orr  
King's Automotive



### REMINDER: CHAMBER MEMBER BENEFITS

- GiftCheck Program (Information on our website).
- Milestone Awards Presentation.
- New Business/Re-opening Ribbon Cutting Ceremony.
- Business of the Year Award.
- Opportunity to win \$100 Business Enhancement Award through drawings held in spring and fall.
- Chamber Business Directory in local paper.
- Combined summer coupon advertising.
- Provide free advertising via facebook page.
- Provide free advertising via e-blast email.
- Free listing in our Chamber website member directory with link to your website.
- Combined tri-Chamber (Ontario, Sodus, Williamson) social networking.

Need any additional information on any of the above please contact the Chamber.

### CHAMBER MEMBER ADVERTISING

Did you know that you may use the Chamber facebook page and e-blast e-mail to notify other members, local residents plus the Ontario and Sodus Chambers of your business news, sales and/or events.

All you need to do is send your information to the Chamber email listed above and we will take it from there.

### FAMILY FUN DAY - SEPTEMBER 10TH

The committee for the Family Fun Day has set the 2016 date as Saturday, September 10<sup>th</sup>.

They will be contacting members for donations and/or sponsorship of the event.



### LIKE US ON FACEBOOK

The Chamber facebook page posts news about our members, member business sales and/or events, Chamber doings and community happenings.

This month we have shared links to an article on Kuk Sool Won Master Gary Evarts that was in the Times of Wayne County.

We also posted a link to an article in the Rochester Business Journal about Rootstock Ciderworks, owner Dave DeFisher, earning medals at a Michigan competition.

Take a moment to look - you can locate us at:  
[www.facebook.com/Williamson-Chamber-of-Commerce](http://www.facebook.com/Williamson-Chamber-of-Commerce)

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**Williamson Chamber of Commerce  
Meeting Minutes May 25, 2016**

**PRESENT:**

**Officers:** President Lorraine Lewis, Secretary Jacqueline Walker

**Directors:** Cynthia Baron, Sarah Jacobs, Elise Knataitis

**WELCOME AND CALL TO ORDER:**

President Lewis called the meeting to order at 7:00 P.M.

**PLEDGE OF ALLEGIANCE:**

President Lewis led all in attendance in reciting the Pledge of Allegiance.

**MAIL/COMMUNICATIONS:**

President Lewis attended Wilbert's Lakeside Grand Opening.

Marlon Jefferson, Redeem Bethel, sent an email re: his interest in starting a youth center, asked for direction and help.

**APPROVAL OF PAST MINUTES**

A draft of the minutes of April 19, 2016 having been previously distributed was unanimously approved on a motion by Director Knataitis, second by Secretary Walker.

**FINANCIAL REPORTS:**

**Daily Account**

President Lewis presented the Key Bank account statement and the QuickBooks reconciliation sheet ending 5/25/2016. Secretary Walker reviewed the Daily account information and initialed the statements as correct. The balance of the Daily Account is \$7,519.11. Details of bills paid were reviewed.

**Gift Check Account**

President Lewis also presented the Key Bank GiftCheck account statement and the QuickBooks reconciliation statement ending 5/25/2016. The statements were reviewed by Secretary Walker and initialed correct as presented. The balance in the account is \$1,677.00.

A motion was made by Director Knataitis, second by Director Jacobs that the Daily Account and Gift Check Accounts statements be accepted as presented. All in agreement.

**AWARDS DINNER**

President Lewis circulated a financial report of the awards dinner. There were 77 tickets sold. Total of expenditures for plaques, recipients dinners, advertising costs, music was \$1,066.66. Cost of dinner was \$1188.60. Over budget by \$63.26 without using the Chamber Of The Year 2016 budgeted funds of \$500.00. Otherwise we are under budget by \$436.73.

It was noted that we did not receive any advance notification of Congressman John Katko's drop by and request to say a few words. It was also noted that Ram Shrivastava from Larsen Engineers asked to have a few minutes to talk about the residential solar energy project and no advanced notification was given.

**MILESTONE AND GROWING WITH US AWARDS**

All Milestone awards have been distributed but Williamson Conservation and Sporting Club and The Wash House.

The only Grow with Us recognition that has not been given is CPM Properties NY Landscaper/Lawn Care.

**2016 BUDGET TO DATE:**

Veterans Dinner Costs: \$264.54, over budget by \$14.84. Milestone/Grow with Us Cost: \$115.95, over budget by \$15.95.

Total over budget for Of The Year Awards dinner, Veteran's dinner, Milestone/Grow With Us recognitions is \$93.75.

**NEWSLETTER**

A copy of the next newsletter was distributed by President Lewis and will be released at the end of May.

**FAMILY FUN DAY**

The date is September 10, 2016.

**HALLOWEEN**

The event has been moved to the Williamson Middle School on October 29<sup>th</sup>. Principal John Fulmer has approved the event.

**CHAMBER NEWS AND ADVERTISING:**

President Lewis stated her disappointment with the Sun & Record that they are not publishing submitted Chamber news such as the Milestone recipients and the Of The Year Awards. President Lewis talked to John Addyman, Editor of the Sun about the submissions. It was explained by President Lewis that this is how the community is informed about what the Chamber is doing. Mr. Addyman stated that the Sun & Record was going to be more inclusive of the entire readership area and he could not print all the submissions as their were too many. It was explained that the Chamber did not expect everything to be in one edition but spread out over numerous editions. President Lewis felt that his response left her with the notion that Chamber submissions would be at his discretion, if at all.

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**CHAMBER NEWS AND ADVERTISING: (Cont.)**

President Lewis asked for approval from the Board for an ad in the Times of Wayne County for the milestone award recipients not published in any local news. This was unanimously approved. It was also noted the Chamber was not contacted for an ad for the Apple Blossom Festival. Director Jacobs stated that phone calls were made from the Sun & Record to certain organizations and businesses to place an ad. She also noted that the Chamber Business Directory has been sent to the Times of Wayne County for publication.

**OLD BUSINESS-FUTURE OF CHAMBER**

A general discussion was held about the future of the Chamber. Points made: lack of participation by members, a lot work for President, Main Street has many vacant or closed stores, is the Chamber serving the needs of its customers. List of Chamber activities/programs reviewed: Awards, Family Fun Day, Halloween, GiftCheck, Veterans Dinner, Scholarship, Advertising, ribbon cutting for business openings. Question: how many of these are directly benefiting businesses? We discussed going back and reviewing the survey of businesses and President Lewis will circulate the report to the Board members. Secretary Walker suggested trying to identify “mom and pop” businesses and identify their needs. Director Knataitis suggested researching speakers for programs and will take this on as a next step.

**NEXT MEETING:**

The next Chamber meeting will take place on Wednesday June 22, 2016 in the Williamson Town Hall Complex Conference Room at 7:00 PM.

**ADJOURNMENT:**

On a motion by Director Knataitis, second by Director Jacobs with all in agreement, President Lewis declared the meeting adjourned at 8:25pm.

Respectfully submitted	Reviewed with corrections made
Jacqueline Walker, Secretary	Lorraine Lewis, President
5/26/2016	Reviewed and updated 5/26/2017 & 6/17/16

**INSURANCE QUICK TIP**

**DO YOU KNOW.....** that your home insurance might not cover that drone that you just purchased?

Depending on how the drone is being used, coverage may or may not be afforded under a standard home insurance policy. If the drone is being used strictly for recreational purposes, then most likely the home policy will cover this. But with this technology being so new, check with your insurance carrier first. Example: if you are taking photos for your own use, most likely, no problem. If you use it in the course of your business or if the photos you take are being sold, then there would be NO coverage.

\*Professional Insurance Agents, January 2016 edition

Cynthia J. Baran, President  
E. F Ashley Insurance Co. Inc.  
585-381-0790

**ONTARIO/WILLIAMSON CHAMBERS**  
**BUSINESS TOUR**

**Save the Date: Monday, August 29, 2016**  
**Tour to begin at 4:00 PM**

Business Tour of Headwater Food Hub, 6318  
Ontario Center Road, Ontario, NY.

Come and find out what a food hub is and how it  
interacts with our agri-businesses.

Program is free, but reservations are required.  
Tour is open to the public and chamber members.  
Refreshments provided.

Email RSVP to Ontario Chamber President Donna  
Burolla, [dburolla@gmail.com](mailto:dburolla@gmail.com) by August 22nd if  
attending.

Donna Burolla, President  
Ontario Chamber of Commerce  
<http://www.ontarionychamber.org/www.ontarionychamber.org>

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**COMMUNITY NEWS**



**Pultneyville Homecoming  
6th Annual  
Captains & Sailors 5K  
run/walk race**



Sponsored by Williamson Central School's  
French Club, Cross Country team, & Travel Club

**WHEN** Saturday, July 16, 2016 Walkers @ 7:45 am Runners @ 8:05 am  
Registration/race bib pick-up starts at 7 AM in park's West pavilion

**WHERE** **B. Forman Park, 4507 Lake Rd., Williamson** (see map on back for course)  
DIRECTIONS TO PARK: from Rochester, take Route 104 East to Route 21 North. Continue north until Route 21 becomes Hamilton St. and veers right, becoming Lake Rd. The park is one mile away on LEFT.

**COST** \$15 pre-registration by July 8th \$20 Day-of-race registration  
\$10 Students 18 years and under, both pre- and day-of registration

**THANKS to  
our SPONSORS:**

**RUNNING** MALE 14/under, 15-18, 19-29, 30-39, 40-49, 50-59, 60+  
**AGE GROUPS** FEMALE 14/under, 15-18, 19-29, 30-39, 40-49, 50-59, 60+

We will list sponsors here...

**WALKERS**.....1st, 2nd, 3rd place for both MALE and FEMALE

**AWARDS** **OVERALL male/female race winners** ~ "Captains & Sailors" keepsake /baked goods  
Commemorative ribbons and baked goods for  
1st, 2nd, 3rd place in each running age group **T-shirts to 1st**  
1st, 2nd, 3rd place male/female overall walkers **100 registrants!**

**QUESTIONS...** Contact Diane Luke 315-576-7865 or [dluke@williamsoncentral.org](mailto:dluke@williamsoncentral.org)

Visit [w-phs.org/pages/HomecomingSchedule.htm](http://w-phs.org/pages/HomecomingSchedule.htm) for info about the festival's events...

Send pre-registration by July 8th with check payable to Williamson French Club to:  
**Diane Osborn -- 7744 Jay St., Williamson, NY 14589**

Name \_\_\_\_\_ runner \_\_\_ walker \_\_\_

Street \_\_\_\_\_ age \_\_\_\_\_

City, state, zip \_\_\_\_\_ circle shirt size: **S M L XL**

Phone \_\_\_\_\_ email \_\_\_\_\_

WAIVER: I understand that running/walking a road race is a potentially hazardous activity and I assume all risks associated with participating in this event. I have read the entry information and release the Williamson Central School district and all others connected with this event from all claims or liabilities of any kind arising from my participation in this event.

Signature: \_\_\_\_\_

Parent signature (if under age 18): \_\_\_\_\_



**COMMUNITY NEWS**



**59<sup>th</sup> Annual  
Pultneyville  
Homecoming  
July 15, 16 & 17, 2016**



**Saturday, July 16, 2016  
Antique Show & Sale**

**9:00AM - 3:00 PM**  
(No Admission Fee)

For more information email: [perkinsl@rochester.rr.com](mailto:perkinsl@rochester.rr.com)

plus  
Parade - Antique Cars - 5K Race  
Walking Tours - Gilbert & Sullivan Productions  
Special Events & Food at Local Businesses



Sponsored by  
**Williamson-Pultneyville Historical Society**  
For further information please visit our website:  
[www.w-phs.org](http://www.w-phs.org)

**59th Annual Pultneyville Homecoming  
Festival Events**

**Friday, July 15, 2016**

8:00pm **Gilbert & Sullivan's "Mikado"** by Pultneyville Civic Light Opera Company, Gates Hall. For tickets call 315-589-3326 or go to [www.gateshall.com](http://www.gateshall.com) up at

**Saturday, July 16, 2016**

**Captain's & Sailor's 5th Annual 5K Race** - B. Forman Park

7:45am Walkers Start  
8:05am Runners Start

9am - 3pm **Antique Show** - Centennial Park  
**Williamson Free Library Book Raffle** - Booth open (across street from Historical Society)

9am - 4pm **Red Brick Café & Hot Dog Stand** - Pultneyville United Methodist Church

10am - 3pm **Antique Car Show** - Pultneyville Reformed Church parking area behind the Pultneyville Deli Co.

10am - 4pm **Society House and Gift Shop Open**

10am - 3pm **Pony Rides** - Little Dude Ranch west lawn of Gates Hall

10am - 6pm **Mariners Club** - open for tours

10:30am **Opening Ceremony** - Williamson Scout Troop # 90 in front of Pultneyville Deli Co.

10:30am - 12 Noon **Lake Road Closed for Parade** from Fire Hall to Jay Street & up Hamilton Street

11am **Homecoming Parade** - starts at Pultneyville Fire Hall, Lake Rd.

12 Noon - 2pm **Face Painting** - in front of itClix and Cornerstone Realty

**59th Annual Pultneyville Homecoming  
Festival Events**

**Saturday, July 16, 2016**

1pm **Walking Tour of Pultneyville** - sign up at the W-PHS information table in Centennial Park

1pm **Auction** - Pultneyville United Methodist Church

2pm **Tour of Gates Hall**

3pm **Ice Cream Social** - Pultneyville Mariners Club, Crescent Beach

6pm - 7pm **Pultneyville Reformed Church Carillon Concert**  
Bring a picnic supper, sit in the pavilion or on the lawn behind the church and enjoy an amazing concert.

8:00pm **Gilbert & Sullivan's "Mikado"** by Pultneyville Civic Light Opera Company, Gates Hall

**Sunday, July 17, 2016**

9am **Outdoor Community Church Service**  
Pultneyville Reformed Church Pavilion  
*Continental breakfast before service at 9am sponsored by the Pultneyville Reformed Church. Church service follows sponsored by the Pultneyville United Methodist Church and the Pultneyville Reformed Church.*

10am - 1pm **Society House and Gift Shop Open**

1:30pm **Concert in Centennial Park - Steppin' Out String Band** (if raining, it will be held in the Reformed Church Pavilion)

3pm **Gilbert & Sullivan's "Mikado"** by Pultneyville Civic Light Opera Company, Gates Hall.

*Map on Back*

*Parking - Behind Methodist Church  
Entrances: Hamilton St. Methodist Church driveway or Lake Rd. Across From Fire Hall  
[www.w-phs.org](http://www.w-phs.org)*

**Pultneyville Reformed Church Carillon Concert**

**Saturday, July 16, 2016**

**6:00 to 7:00 PM**

**7784 Hamilton Street in Pultneyville**

Bring a picnic supper, sit in the pavilion or on the lawn behind the church and enjoy an amazing concert!

