

2016 Chamber Officers

President:

Lorraine Lewis
Retired Business Owner

Vice President:

Tony Verno
Williamson Town Supervisor

Secretary:

Jackie Walker
Retired Business Owner

Treasurer:

Temporarily filled by
Lorraine Lewis
Jackie Walker

Williamson Chamber of Commerce

NEWSLETTER

SEPTEMBER, 2016

P.O. Box 907, Williamson, New York 14589

www.williamsonchamberofcommerce.com

2016 Board of Directors

Cynthia Baran
E.F. Ashley Insurance
Sarah Jacobs
The Lettering Lounge
Elisa Knataitis
Photo Graphic Service
Dorothy Orr
King's Automotive



BUSINESS SPONSORSHIP NEEDED FOR THE BUSINESS AND CIVIC ORGANIZATION'S SAFE HALLOWEEN EVENT

On October 28th the Chamber will again host the Safe Halloween Event. This year the event will be held at the Williamson MIDDLE School from 6:00 PM to 8:00 PM.

The Chamber is looking for business sponsors as the cost has doubled due to the growth of this event and the costs of the candy, food, decorations and music.

If you choose to sponsor your business name will be posted on the sponsor board inside the entrance to the school and will be announced by the DJ during the evening.

We have started a GoFundMe page for anyone that would like to help fund this community event. Go to the Chamber facebook for the link.

Thanks for the consideration to help the community's children have a great and safe Halloween. More information on following pages.



NOMINATIONS FOR CHAMBER OFFICERS AND DIRECTORS

It is that time of year again when the Chamber requests nominations for President, Vice President, Secretary, Treasurer and 4 Directors.

If you have any interest in a position or know of someone that you would like to see in a position please send an email to williamsoncofc@aol.com with the name of the nominee. We will contact the person for confirmation on if they would like to be put on the ballot.

If we do not get any nominations/confirmations to fill these positions the Chamber will have to make a decision about dissolving.

CHAMBER MEMBER SURVEY

Shortly after receiving this newsletter, Chamber members will be receiving a special email survey which they are asked to complete and return by October 15th to Jackie Walker, Chamber Secretary at jw4cats@aol.com.

The purpose of the three question survey is to gain feedback from Chamber members so that programs and activities can be planned to meet their needs.

When you receive the mail, please take a moment to answer the three questions in the email and return the email to Jackie at jw4cats@aol.com.

WINDOW PROJECT

The Chamber and others were tired of looking at the windows on the abandoned Chinese Restaurant. Through private donations the windows were washed with curtains and blinds hung. This improves the street level view on Main Street. The building is still in default limbo.

Thank you to Dorothy Orr for the curtains.





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P.O. Box 907
Williamson, New York 14589

www.williamsonchamberofcommercenv.org

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Dear Chamber and/or Community Member:

It is that time of year again when the Chamber is approaching Williamson businesses and civic organizations for donations to the annual Williamson Chamber of Commerce Business and Civic Organization Safe Halloween Event.

The event will be held on Friday, October 28, 2016 from 6:00 PM to 8:00 PM at the Williamson Middle School. This event is *free* to Pre-K thru 8th grade students in the Williamson Central School District and provides a safe, warm environment for trick-or-treating.

The event is comprised of hallway trick-or-treating, Halloween cartoons in the auditorium, free snack food in the cafeteria and a DJ in the gym. We also have a costume contest with prizes for the 1st place winners in each category.

The Halloween event relies strictly on the generosity of Williamson's businesses and civic organizations to fund this event. There are two ways to support this event if you choose to do so:

- A monetary donation of any amount to help us off-set the above mentioned costs. Your company's and/or organization's name with logo, if applicable, will be posted on our sponsor board in the main foyer of the school and a thank you in the local paper.
- or
- Direct involvement by purchasing a classroom door on our trick-or-treating hallway for \$50.00. A sign with your business/organization name will be on the wall adjacent to the door plus on our sponsor board and a thank you in the local paper.

You will be responsible for decorating your door in a *non-scary Halloween theme* and to provide candy for approximately 400 children. You also may *dress-up in non-scary costumes* if you wish!

If you or a representative of your company/organization can't attend but would like to purchase a door we will find volunteers to decorate and pass out the candy on your behalf. We do request at least one to two bags of candy be purchased also.

An event form is attached to this letter for your use and provides additional information. Please fill out and return it no later than **FRIDAY, OCTOBER 14, 2015** with your donation.

Please call Chamber President Lorraine Lewis if you have questions at (315) 576-5560 or email williamsoncofc@aol.com.

Thank you for your consideration and support for our community's children!

Lorraine Lewis
President

**WILLIAMSON CHAMBER OF COMMERCE
BUSINESS & CIVIC ORGANIZATION'S
SAFE HALLOWEEN EVENT**

2016 SPONSOR FORM

Name of Business/Organization:

Contact Person:

Business/Organization Address:

BEST phone number to reach Contact Person: _____

Email to reach Contact Person: _____

_____ We would like to purchase a Trick-or-Treat Classroom Door and understand that:

- We are responsible for decorating door it in a non-scary Halloween theme. (Please do not decorate with anything that protrudes into the hallway as space is limited for trick-or-treaters).
- Will provide the candy to be handed out at this door. (You may want to have enough candy for approximately 400.)

_____ We would like to make a donation in the amount of \$ _____.

_____ We will provide help where needed.

Please make checks payable to Williamson Chamber of Commerce and send form and payment to Williamson CofC, P.O. Box 907, Williamson, NY 14589.

PLEASE RETURN FORM BY FRIDAY, OCTOBER 14, 2016

Williamson Chamber of Commerce
Meeting Minutes
August 24, 2016

PRESENT:

Officers: President Lorraine Lewis, Vice President Tony Verno, Secretary Jacqueline Walker
Directors: Dorothy Orr, Sarah Jacobs, Cynthia Baran
Chamber Member: Vince Pilato

WELCOME AND CALL TO ORDER:

President Lewis called the meeting to order at 7:00 P.M.

PLEDGE OF ALLEGIANCE:

President Lewis led all in attendance in reciting the Pledge of Allegiance.

MAIL/COMMUNICATIONS:

- National Memorial Day Museum is soliciting a “buy a brick” donation. The Board members were not interested.
- A thank you note has been received from the historical society for the \$200 donation toward the cost of window repair in Gates Hall.
- Vince Pilato is interested in running for Chamber President for next year.

APPROVAL OF PAST MINUTES

A draft of the minutes of July 27, 2016 having been previously distributed was unanimously approved on a motion by Director Jacobs, second by Director Baran.

FINANCIAL REPORTS:

Daily Account

President Lewis presented the Key Bank account statement and the QuickBooks reconciliation sheet ending 8/24/2016. Secretary Walker reviewed the Daily account information and initialed the statements as correct. The balance of the Daily Account is \$2639.64. Details of bills paid were reviewed. The Daily Account statement was unanimously accepted on a motion by Secretary Walker and second by Director Baran.

Gift Check Account

President Lewis also presented the Key Bank Gift Check account statement and the QuickBooks reconciliation statement ending 8/24/2016. The statements were reviewed by Secretary Walker and initialed correct as presented. The balance in the account is \$1,222.00. A motion was made by Director Orr, second by Director Jacobs that the Gift Check Account statement be accepted as presented. All in agreement.

FAMILY FUN DAY

The date is September 10, 2016 10-4 pm. Director Jacobs reported \$725 in donations had been received prior to this meeting (Page, All Country, Champion, Dr Herbert, Ashley, Kings). In addition, another \$100 was received during the meeting. Items for raffle left over from last year will be used. In addition, bikes and meat from Joe’s is planned as well as 18 rounds of golf at Sodus Bay Heights golf club and other items. Director Jacobs reviewed the booths and activities planned to date. Director Jacobs will send pictures to President Lewis to post on Facebook. (Raffle items). Director Orr indicated she and her husband will be there all day.

OLD BUSINESS

- President Lewis showed the plaque for Amanda’s park.
- Chamber survey: Secretary Walker asked for feedback re: what information was desired by completing having another member survey. The group wanted a “short and sweet” email survey with 3 questions: “What do you think the Chamber should be involved in? “What do you want the Chamber to do for you, and “How do you businesses become more involved in the Chamber”. The newsletter will describe the survey and ask members to participate. The survey will be sent by e-blast to members in email with directions to reply to the mail to Secretary Walker at jw4cats@aol. She will then summarize responses and report back the Board.
- Chinese Restaurant Windows - Grant to demolish the building is not forthcoming. President Lewis asked for help cleaning the windows and Vice President Verno offered to assist. We discussed make half curtains or covering the windows with paper.
- Ivy Removal - Thank you to the Orrs for their assistance with ivy removal on Chinese building east wall.
- Policies: Secretary Walker reviewed a proposed draft policy related to passings as follows

Williamson Chamber of Commerce Policy Statement Draft
Recognition of Passing of a Chamber Member
Draft Statement

The Williamson Chamber of Commerce will express condolences at the time of the death of a current or former Chamber member by sending a card to the family of that member. The Chamber may also remember a current Chamber member who has passed away by a special recognition (plaque, sign, statue etc) upon approval of the Board of Directors of The Chamber.”

There were no further suggestions to the proposed draft and on a motion by Secretary Walker and second by Director Orr the policy was approved unanimously.

- Policies: President Lewis reviewed a proposed draft policy statement related to personal milestone recognition as follows:

***Williamson Chamber of Commerce Policy Statement Draft
Personal Milestone Recognition Program
Draft Statement***

The Williamson Chamber Personal Milestone Recognition Program is to recognize the employees of our town businesses who achieve a minimum of 10 years of employment at one employer during the current calendar year.

Business owners and the community may nominate individuals that work at any Williamson business. The business does not need to be a Chamber member to recognize the employee.

The award may be presented in the form of a worded certificate and/or a \$10.00 GiftCheck given by the Chamber.”

- Discussion: Board members agreed with Secretary Walker who stated this award should fall within the realm of the business for its employees and not an outside organization such as the Chamber. Others noted it would be difficult to administer. It was noted small businesses usually do not have programs of this type. Motion by Director Orr, second by Director Baran that the Chamber not approve this policy. Vote was 5 against, 1 for. Motion approved. Policy not approved.
- Tobacco Association of The Finder Lakes (no smoking signs)-The Library and Park have no smoking signs and to add another town location would require an extension of the Town ordinance. There were no suggestions for other locations

NEWS TO SHARE

- Director Jacobs noted Mike Rich had a heart attack.
- Vice President Verno: September 28th will be a Citizen's preparedness event at the town hall. Attended a town advisory committee meeting at the high school which focused on bringing groups together to define how to help students. Announced a business is expanding which will bring 25-50 jobs to Williamson.

NEXT MEETING:

The next Chamber meeting will take place on Wednesday September 28, 2016 in the Williamson Town Hall Complex Conference Room at 7:00 PM.

ADJOURNMENT:

On a motion by Vice President Verno, second by Director Baran with all in agreement, President Lewis declared the meeting adjourned at 8:21pm.

Respectfully submitted:

Jacqueline Walker, Secretary
8/25/2016

Reviewed by:

Lorraine Lewis, President
8/30/2016